

LARA HERSCOVITCH

A unique and engaging singer-songwriter, Lara's music skillfully blends acoustic / folk with pop, jazz, blues and Latin influences.



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"above and beyond the pack" ... a voice "clear and smooth like expensive liquor"
— NORTHEAST PERFORMER

"Captivating... Extraordinarily talented."
—SMOTHER.NET

"...The abundance of singer-songwriters on the scene today requires a musician to really shine to rise above the crowd, and Herscovitch does that from the first line of the first song..."
— TACONIC PRESS

THE SONGWRITER AND MUSICIAN

Lara Herscovitch is "captivating" (Smother.net). "A remarkable performer" (WSHU Profiles in Folk), "one hell of a find" (New Haven Advocate). A unique and charismatic songwriter and performer, Lara "masterfully" (womenfolk.net) blends contemporary acoustic/folk with pop, jazz, blues and Latin influences. Connecticut State Troubadour 2009-2010.

"Delicious" (Indie-Music.com), smart, poetic and witty, Lara's music is "perfect wordcrafting" (New Haven Advocate) with "keen intelligence" (The Chronicle). She is engaging and "inspiring" (Manchester VT Journal), "fresh and invigorating" (Music Morsels), with a voice "clear and smooth like expensive liquor" (Northeast Performer).

"...Her voice and performance style captivated right away. She truly stands out in a crowd of rising folksingers" (Valley Folk). "The more you listen, the more you will like what she does" (Green Man Review); it is "pure musical poetry" (The Courier); she is "truly someone to watch for" (Acoustic Live).

WHERE SHE'S BEEN

"Herscovitch is doing a fine job of building up a rabid fanbase" (smother.net) – she has played at notable venues including A Prairie Home Companion (American Public Radio), the Bitter End, CBGBs, Towne Crier, Club Passim, WFUV On Your Radar at the Living Room, The Sanctuary Concerts, Minstrel Coffeehouse, Connecticut Folk Festival, Godfrey Daniels and Stone Soup (among many others), and has opened for Patty Larkin, John Gorka, Cheryl Wheeler, Cliff Eberhardt, Eliza Gilkyson, Vance Gilbert, Ellis Paul, Aztec Two-Step and Eric Andersen.



THE PERSON

Lara was raised in New York and lives in Connecticut. She narrowly escaped law school, training instead as a policy social worker. She has worked in the US, Latin America and Asia, on behalf of disadvantaged individuals – focusing on education, community development, the environment and juvenile justice. Echoes of personal, individual issues as well as global themes of equity and social justice resonate throughout her music.

www.LaraHerscovitch.com